

Slide Deck Blueprint

Must-Do's for Every Presenter



Bullseye Grinder

What is the 1 thing you want your audience to know? Think of the Bullseye as your 1 thing, your 1 main idea of your presentation. Use a timer and create the statements below in immediate succession. The restriction of time forces you to grind down to your most essential message without overthinking.

90 seconds: Identify your Bullseye. [You] help [your audience] to [solve their problem] by [your solution].

60 seconds: Shorten your Bullseye. [You] help [your audience] to [solve their problem].

30 seconds: Personalize it. Now that its short and sweet, add some power words to excite your audience.



How Long Should a Presentation Be?

The average presentation is approximately 20 minutes, and should have no more than 10 slides, and no more than 3 short concise bullet points per slide.



Break the Monotony

Breakdown 1 data heavy slide into 3 different slides for a quote, graphic or statistic.

Use pictures. A picture tells 1000 words!

Repeat your 1 thing, and often.

Less is more! Hone in on only the most essential stories and facts to convey your 1 thing.

Save the longer, detailed explanation and data for your Q&A and follow up.

Add a fun slide to engage your audience with a memorable moment.

Test video and special effects to make sure there are few technical issues.



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Check out my playlist for [Must-Do Presentation Tips](#)

